

DIPLOMA IN MASS COMMUNICATION

2-Year Programme | Semester-wise University-Style Syllabus

Note: The subject codes and structure below are a sample university-style format and are not the official codes of a specific university.

Semester I

Subject Code	Subject	Type
DMC-101	Introduction to Mass Communication	Theory
DMC-102	Fundamentals of Journalism	Theory
DMC-103	Communication Skills & Functional English	Theory
DMC-104	History of Mass Media	Theory
DMC-105	Computer Applications in Media	Theory + Practical
DMC-106	Basics of Photography	Theory + Practical

Semester II

Subject Code	Subject	Type
DMC-201	News Reporting	Theory + Practical
DMC-202	Editing & Proofreading	Theory + Practical
DMC-203	Print Journalism	Theory + Practical
DMC-204	Radio Journalism & Production	Theory + Practical
DMC-205	Media Laws & Ethics	Theory
DMC-206	Photojournalism	Theory + Practical

Semester III

Subject Code	Subject	Type
DMC-301	Television Journalism & Production	Theory + Practical
DMC-302	Video Production & Editing	Practical
DMC-303	Advertising & Copywriting	Theory + Practical
DMC-304	Public Relations	Theory
DMC-305	Digital Journalism & New Media	Theory + Practical
DMC-306	Social Media Communication	Practical

Semester IV

Subject Code	Subject	Type
DMC-401	Film & Documentary Production	Theory + Practical
DMC-402	Broadcast Journalism	Theory + Practical

Subject Code	Subject	Type
DMC-403	Media Management	Theory
DMC-404	Event & Corporate Communication	Theory + Practical
DMC-405	Internship / Industrial Training	Practical
DMC-406	Major Project & Viva Voce	Project

Programme Components: Journalism, print media, radio, television, photography, advertising, public relations, digital media, film/documentary production, internship and major project.